



Santa Paws

HOLIDAY AUCTION



News Release, November 7, 2010

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Event: **Radio Publicity for Santa Paws Holiday Auction 2010**

Dates

& Times: Nov. 9 at noon on KVMR, Nov. 10 at 8:30 a.m. on KNCO, Nov.12 at noon on KNCO

AnimalSave hits the airwaves this week to promote the 10th Annual Santa Paws Holiday Auction. AnimalSave Executive Director Carolyn Niehaus and AnimalSave Santa Paws Auction Chair Nancy Sullivan will be giving radio interviews this week on KNCO Newstalk Radio 830 AM and KVMR 89.5 FM.

- On Tuesday, November 9 at noon, Carolyn and Nancy will be guests of KVMR's John Fletcher.
- On Wednesday, November 10 at 8:30 a.m., Carolyn and Nancy will be interviewed by KNCO's Rita Stevens.
- On Friday, November 12 at noon Nancy will be the featured guest at KNCO's On The Town show.

Nancy and Carolyn will be promoting the Santa Paws Holiday Auction, which will be held Saturday, November 13, from 6 to 10 p.m. at the Miners Foundry in Nevada City. They'll also be updating the radio audience about AnimalSave's current programs and accomplishments, which include a new website presence, as well as highlighting the importance of their spay/neuter program and giving an update on recent foster/adoption program statistics.

Admission to the Santa Paws Holiday Auction, which features a wine tasting from 6 to 7:30 p.m., is only \$25.00 and includes a commemorative wine glass.

Advance tickets to the Santa Paws Holiday Auction are available at AnimalSave Thrift and Treasures in Grass Valley, BriarPatch Co-op in Grass Valley, and Harmony Books in Nevada City. They will also be available at the Miners Foundry the evening of the event.

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